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The City of South Pasadena Concludes Redistricting Process by Adopting a New Council District Map

South Pasadena (Calif.) – The South Pasadena City Council completed the redistricting process by adopting <u>Ordinance No.</u>

2362 at the April 6, 2022 City Council meeting, establishing <u>Map</u>

105a as the new City Council district map. The new district map can be reviewed online at <u>southpasadenaca.gov/redistricting</u>.

Council seats for districts 4 and 5 are up for election in November 2022. Voters who reside in districts 1, 2 and 3 will vote for a Council Member who lives in their district in 2024.

The City began the redistricting process in September 2021 and hired National Demographics Corporation to serve as the demographers and Tripepi Smith to assist with outreach efforts.

The City launched the process by creating a dedicated redistricting website, southpasadenaca.gov/redistricting. The website provided background information about redistricting, a schedule of upcoming meetings, mapping tools, draft maps submitted throughout the process and answers to frequently asked questions. To make the redistricting inclusive to the community, information on the website was available in English, Spanish, Chinese and Korean.

To gather public input and insights on the redistricting process, the City of South Pasadena held four public hearings and two community workshops:

- October 28, 2021 First Virtual Workshop
- November 17, 2021 First Public Hearing
- January 19, 2022 Second Public Hearing
- January 31, 2022 Second Virtual Workshop
- March 2, 2022 Third Public Hearing
- March 16, 2022 Fourth Public Hearing

The community workshops allowed residents to learn more about the redistricting process and share their input on communities of interest. The City's demographer also

demonstrated how to use the mapping tools that were made available for the public to use to create maps.

At the public hearings, the City Council received an overview of the process, reviewed public comments and communities of interest, and discussed draft maps submitted by the public and created by the demographer.

In addition to public meetings, the City encouraged South Pasadena community members and civic-based organizations to participate through emails, e-blasts, phone calls, social media posts, flyers and a citywide mailer. The majority of the outreach materials were produced in English, Spanish, Korean and Chinese.

The City of South Pasadena appreciates community members' participation in the redistricting process and would like to thank everyone who submitted a map, shared public comments and attended meetings in person or via Zoom.

View the selected map and determine which district you reside in by using the <u>interactive review map</u>. For additional information regarding the redistricting process, visit <u>southpasadenaca.gov/redistricting</u> or contact the City Clerk at <u>Cityclerk@southpasadenaca.gov</u>.